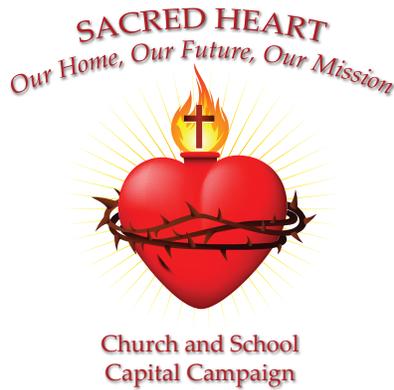


SACRED HEART

Our Home, Our Future, Our Mission



Church and School
Capital Campaign



Dear Parishioners,

These past six years I have been blessed to be with people of faith who love their Catholic Faith and this Parish. Each day each of you in your own way strive to make present the Sacred Heart of Jesus to your families, friends, co-workers, and neighbors.

Together we have sought to improve our Campus for the people whom we serve. I am grateful for what we have accomplished, and recognize that what we have done is only because of the sacrifices and hard work of so many. The recently completed Parish Commons has united the various buildings where worship, education, service and fellowship occur. We have made our campus accessible for all who come through her doors. This integration has been a great blessing for our parish.

The vision which brought it into being was the shared work of many through the years. It was the direct result of consultation, prayer, and study. The vision outlined in the Campus Master Plan of November 2009 not only strove to unite our buildings and provide necessary upgrades, but also places hospitality at the heart of our parish. We still have more work to accomplish to live this mission. The full story of completing the full vision of our Campus Master Plan has more chapters yet to be written. But before we can move forward to that future we must complete the promise of Phase I by retiring our building debt and completing the updates so needed in our school restrooms. By accomplishing these goals we will also free up the resources needed to strengthen our mission of showing forth the love of the Sacred Heart of Jesus through our various ministries and apostolates.

Today, thanks to our wonderful parishioners who come to Sacred Heart from diverse places and different backgrounds united in the communion of the Catholic Faith, we are a vibrant parish. ***Sacred Heart is Our Home, Our Future, and Our Mission.***

Therefore, I ask each family of the parish to read this brochure carefully and to join us in the effort to strengthen our mission by retiring our debt and completing the promise of Phase I. With your participation it is possible for us to reach our campaign goal of 1.5 million dollars.

Finally, on the back cover of this brochure is the "Sacred Heart: Our Home, Our Future, Our Mission" campaign prayer that I have written for the success of our campaign. I ask that you pray that prayer every day during this campaign to ask God's blessing upon this endeavor.

Yours in the Sacred Heart,

A handwritten signature in black ink, appearing to read "Fr. Bryan J.B. Pedersen". The signature is written in a cursive, flowing style.

Fr. Bryan J.B. Pedersen

Sacred Heart: Our Home, Our Future, Our Mission Church and School Capital Campaign

Case Statement 2014

History: Phase I

In 2012 Sacred Heart completed Phase I of an ambitious campus master plan developed by parishioners and parish leaders in 2009. Our building project included:

The Parish Commons

- A new gathering space that physically united our Church, School, and Activities buildings.
- Has been used in numerous ways since its completion.
- No longer must the elements be braved to reach the Activities Building.

Activities Building Restrooms

- Used by all parishioners from school children to adults.
- Was rebuilt ensuring full accessibility for all who use them.
- There are no more steps to reach the bathrooms.

Central Elevator

- Greater accessibility.
- Serves both the school and church.

Additional Completed Projects

- A new safe and secure entrance to the school.
- New entrances to the parish complex.
- A new kindergarten classroom was completed.
- A new school office and reception area.
- The exterior shells of three additional classrooms were likewise built but remain unfinished in anticipation of projected enrollment increases. One of these rooms serves as a temporary youth room.

Our *Focus on Facilities (FOF)* Campaign raised \$1.8 million of the \$2.8 million cost of Phase I. As of April 30, 2014 our building debt from Phase I is presently \$957,132.

Phase II Case Statement

Debt Reduction/Elimination

Before the following goals can be attained, debt mitigation and/or elimination are required. Current campaign funds are available to make principal and interest payments through the summer and fall of 2014. Presently through June 30, 2014 the parish is making interest payments from operations thanks to bridge commitment donors. As good and faithful stewards, it is crucial that we reduce or eliminate the remaining principal and meet all loan expenses in a responsible and timely manner.

Estimated Debt: \$957,132

School Bathrooms

- Built in 1926.
- Desperately need to be renovated.
- Must be fully accessible.
- There are four school bathrooms that will be renovated.



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Phase II Case Statement (continued)

Classrooms

- The two unfinished classrooms of Phase I need completion.
- Finishing the classrooms will enable expansion of our Pre-School Program and further develop our Middle-School Science Lab.



Dedicated Youth Room

- The current youth room from Phase I will be completed and used for our youth programs and activities.

An Urgent Need

Our primary goal for our follow up campaign is to raise at least \$1.1 million for debt elimination, construction, short-term interest costs plus an additional \$400,000 for new phase II construction costs outlined earlier for a total of \$1.5 million. To accomplish this we would need to raise funds over a three year period. That way we can both eliminate debt and complete the Phase II projects. We must raise funds apart from parish operations to service and eliminate Phase I debt lest parish ministries and school operations suffer, and also to complete Phase II.

A Special Provision

The Archdiocese of St. Paul and Minneapolis has granted Sacred Heart special permission to retain all funds raised by this campaign used to pay down or eliminate debt. There will be no Archdiocesan assessment on debt related donations.

Benefits of Debt Elimination

This fiscal year we will have paid almost \$45,000 for interest on our loan. In fiscal year 2014-2015 we will pay \$39,981. Debt restricts the ability to maintain and improve ministries, enhance our school and maintain our facilities, whereas debt elimination allows the parish to focus on mission, education, pastoral care and outreach with greater freedom and creativity.

Please Remember

Your support in this effort and past efforts is an expression of your gratitude to God for all He gives us, and will continue to give us. When we give back to God, He gives back to us – God is never out-done in generosity! In challenging times, because you recognized God’s gifts to you and shared them, we have accomplished much **together**. Let us move forward in faith, pay our debts, and finish what we started **together**.

Campaign Goal: \$1.5 Million

Memorial Opportunities and Gift Recognition

In an effort to recognize the families and individuals who make a sacrifice to our “Sacred Heart: Our Home, Our Future, Our Mission” campaign effort, we will create a **Gift Recognition Plaque** which will be located in the commons of the church. The participants of this campaign will have their desired inscription listed in alphabetical order. We ask that each parish family member considers challenging themselves to participate within one of the following levels:

Pillar Gifts

For families or individuals who wish to make a gift to the campaign of \$50,000 or more, their names would be gratefully displayed as Pillars of our Campaign.

Foundation Gifts

For families or individuals who wish to make a gift to the campaign of \$25,000- \$49,999, their names would be gratefully displayed as Founders of our Campaign.

Leadership Gifts

For those families or individuals who wish to make a gift to the campaign of \$15,000-\$24,999, their names would be gratefully displayed as Leaders of our Campaign.

Patron Gifts

For those families or individuals who wish to make a gift to the campaign of \$10,000-\$14,999, their names would be gratefully displayed as Patrons of our Campaign.

Benefactor Gifts

For those families or individuals who wish to make a gift to the campaign of \$5,000-\$9,999, their names would be gratefully displayed as Benefactors of our Campaign.

Donor Gifts

For those families or individuals who wish to make a gift to the campaign of \$3,000-\$4,999, their names would be gratefully displayed as Donors of our Campaign.

*All payments can be made over a three year period.
If you would like to remain anonymous, or name your Gift Recognition Plaque
in memory of someone, please indicate so on your pledge card.*

Memorial Opportunities

Sacred Heart Church and School

Youth Room	\$50,000
Middle School Lab	\$25,000
Pre-K Classroom	\$25,000
Upper School Boys Bathroom	\$25,000
Upper School Girls Bathroom	\$25,000
Lower School Boys Bathroom	\$25,000
Lower School Girls Bathroom	\$25,000

Crucifixes

Youth Room Crucifix	\$10,000
Middle School Lab Crucifix	\$7,500
Pre-K Classroom Crucifix	\$7,500
Upper School Boys Bathroom Crucifix	\$7,500
Upper School Girls Bathroom Crucifix	\$7,500
Lower School Boys Bathroom Crucifix	\$7,500
Lower School Girls Bathroom Crucifix	\$7,500

Furnishings

Youth Room Furnishings	\$10,000
Middle School Lab Desks	\$10,000
Middle School Lab Sinks	\$5,000
Middle School Lab Chairs	\$5,000
Middle School Lab Equipment (5)	\$5,000 ea.
Pre-K Classroom Furnishings	\$5,000 ea.

The subscription of a memorial is not set by the actual cost but by its privilege of designation

Our Family of Faith Looks to the Future...

As members of the Sacred Heart Church and School, we are faced with a challenge that only together we can overcome. If we achieve or surpass our goal, we will significantly reduce the principal and meet all of our payments. It is only by our generosity and reflection for a sacrificial commitment that we will be able to accomplish our objectives.

We have established a goal of \$1.5 million in order to eliminate our outstanding debt. While this seems like a large amount, participation by all members of the parish family will not only make this goal attainable, but surpassable.

Suggested Gift Plans...

In order to assist you in your consideration of a commitment to the campaign, we have listed a suggested gift plan. We understand that each individual or family has different financial obligations and abilities. Yet one of these plans should be within the means of most of the parish family. Please consider which plan best fits your monthly budget, and this may be the best guideline for your commitment. **Remember, this Campaign is based on equal sacrifice, not equal giving.**

Your Commitment...

We are asking our entire parish family to consider a minimum pledge over the next 36 months of \$3,000.

- The pledge would be a sacrifice of a little more than \$2 a day and would not pose a burden for most parishioners.
- Your pledge will ensure a promising future for the Sacred Heart Church and School.
- Your campaign pledge is above and beyond your regular weekly tithing.

"Much will be required of the person entrusted with much, and still more will be demanded of the person entrusted with more." (Luke 12:48)

Some of us have been especially blessed by the Lord with material means. A heartfelt appeal is made to those parishioners to reflect on their ability to make a very generous pledge to the campaign. We ask that those who are capable of making pledges of \$10,000, \$25,000, \$50,000 or more lay the foundation of success for this appeal.

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Giving Plans to Consider				
Total Pledge	10% Down Payment	3 Annual Payments	12 Quarterly Payments	Suggested 36 Month Payments
\$100,000	\$10,000	\$30,000	\$7,500	\$2,500
\$50,000	\$5,000	\$15,000	\$3,750	\$1,250
\$25,000	\$2,500	\$7,500	\$1,875	\$625
\$20,000	\$2,000	\$6,000	\$1,500	\$500
\$15,000	\$1,500	\$4,500	\$1,125	\$375
\$10,000	\$1,000	\$3,000	\$750	\$250
\$7,500	\$750	\$2,250	\$562.50	\$188
\$5,000	\$500	\$1,500	\$375	\$125
\$4,000	\$400	\$1,200	\$300	\$100
\$3,000	\$300	\$900	\$225	\$75

Our Family of Faith Looks to the Future...

Please Consider

- Your campaign pledge payments are made over a three year (36 month) period. If necessary, arrangements can be made for payment over a four year (48 month) period.
- **Your commitment to the “Sacred Heart: Our Home, Our Future, Our Mission” Capital Campaign is in addition to your weekly stewardship contribution.**
- Your financial commitment to this appeal will help ensure a strong future for Sacred Heart Church and School and their programs.
- As of December 2014, payment reminders and return envelopes will be mailed according to your payment preference.

Tax Advantages of Thoughtful Giving

Federal and state laws on income and inheritance taxes encourage charitable giving. All annual contributions to our campaign are tax deductible for those who itemize their deductions. It is particularly advantageous for some people to contribute appreciated securities. If you chose to contribute appreciated securities held more than 12 months, you will receive double the tax benefit through:

- Avoiding the capital gains, which would be paid if the stock were sold.
- Receiving a charitable deduction equal to the fair market value at the time of the gift as opposed time of purchase.

Procedure to Transfer Stock:

Please have your stock broker or securities advisor contact our Campaign Director:

Christopher Bartlett

(763) 537-4561

cbartlett@lynchdevelopment.com

Please indicate on your pledge card the number of shares and the name of the company. Please also call the parish office and notify the campaign director immediately so we can confirm that the securities were received, authorize the sale by our broker, and send you the appropriate acknowledgement letter.

Planned Giving, Wills, Estate Planning, Life Insurance

There are numerous planned giving opportunities that provide donors alternative methods of making their gifts to the campaign. These include but are not limited to:

- Gifts of assets including real estate, stocks, bonds, coins, etc.
- Making the Church a beneficiary of your will.
- Life Insurance: Naming the Church as beneficiary

Matching Gift Opportunities

Many employers have matching gift programs that provide employees the opportunity to multiply your gifts to educational institutions, social organizations, and health institutions. We encourage you to enquire within your Human Resources Department regarding the Matching Gift opportunities available to you.

Electronic Funds Transfer

If you wish to have your pledge payments to the campaign automatically deducted from your checking account you may set that up by contacting Michelle Carlson in the parish office at 763-537-4561, ex.106.

Pledging

- You may be contacted by a volunteer to make your pledge.
- You may pick up a pledge card on certain Sundays throughout the month of October and November in the Church.
- You may drop off the pledge at the parish office.
- You may also contact the Parish Office at (763) 537-4561

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Sacred Heart: Our Home, Our Future, Our Mission
Campaign Prayer

Lord, our God,
You have blessed us with many gifts,
and have called us to be prudent stewards of those gifts.
Through the generosity of the people of Sacred Heart
we have already accomplished much together,
and have built new spaces for your people to gather.

Fill us with the graces we need to continue
our faithful stewardship of Sacred Heart Parish.
Sacred Heart is our home, our future, and our mission.
Under Your care, may this campaign be successful,
so that we can continue the mission of our parish
open to future possibilities with renewed strength and faith.

With your divine help we commit ourselves
to be good stewards of the gifts entrusted to us,
to share our time, talent and our material gifts
with the same spirit of sacrificial love shown to us
in the Sacred Heart of Your Son,
our Lord Jesus Christ,
who lives and reigns with You,
in the Unity of the Holy Spirit,
one God, for ever and ever. Amen.